

March 5, 2025

Dear BC Athletics Members,

The 2025 Athletics season is already well underway, with an exciting schedule of events on British Columbia's roads and mountains, and in its trails and stadiums.

Our Athletics' community is diverse and growing. Event organizers, volunteers, coaches, officials, families, communities and partners across our province continue to work together to provide opportunities for athletes to participate and compete in Athletics; all while showcasing and representing our communities and our province.

Athletics is part of a changing world. BC Athletics' responsibility to its members, and to our sport, is to help navigate and respond to change so that you can enjoy the sport and realize your goals and aspirations; all in a safe, welcoming and healthy environment.

The BC Athletics Board of Directors recently updated the Vision, Mission and Values that guide BC Athletics in its work.

Vision: Inspiring Lifelong Excellence Through Athletics

Values: Integrity | Connection | Accessibility | Respect | Excellence (ICARE)

You can review BC Athletics full Vision, Mission and Values here.

To enable us to collectively live out this vision, the BC Athletics Board of Directors is undertaking a full governance review in 2025, to ensure that our governance practices are aligned with best practices in sport.

BC Athletics staff has our full support as they advocate for the interests of our sport community and push us to each help create a positive, respectful culture that makes involvement in our sport a rewarding experience for all.

BC Athletics has been working hard to implement new systems and procedures that will support accessibility and capacity. Athletics relies heavily on thousands of volunteers each year to bring our sport to life. There are so many ways to get involved! You might consider becoming an official, begin training as a coach, help out at an event or volunteer to be on your local club's Board of Directors.

As the 2025 season unfolds, we encourage all our members to participate in Town Halls, polls, webinars and other opportunities organized by our BC Athletics team that help us better understand the needs and concerns of the membership. Your feedback is invaluable.

We wish you the best of luck in the coming season and thank you for being part of a diverse and inspiring Athletics community in British Columbia.

In Sport,

The BC Athletics Board of Directors

Darren Willis, Chair Tara Self, Vice Chair Chris Wray, Director of Finance Bin Xu, Director Brittany Therrien, Director Jordan Myers, Director Julie Sillars, Director