



2024 BC Athletics Annual General Meeting

Non-Stadia Program Manager Report

Report by: Kevin O'Connor

2024 Priorities:

- 1. Event Sanctioning resource and education to event directors**
 - To inform event directors on the process of sanctioning requirements and timelines.
 - Determine if the event requires World Athletics or Athletics Canada Road Race Label.
 - Promote a comprehensive risk management plan.
 - Post Event Submission Form timeline and collect post event payments in a timely manner.

- 2. BC Athletics Non Stadia Championships**
 - Increase year over year participation numbers.
 - 5K Champs – 63
 - 10K Champs – 57
 - Half Marathon - 44
 - Promote BC Athletics memberships for prospective participants.
 - Acknowledge BC Athletics member performances with age group ribbons/letters of congratulations
 - Assist the event hosts and build upon the success for 2025 events.

- 3. Mountain & Trail Running**
 - Promote and educate the trail and mountain running community about the new Community Road & Trail membership.
 - Develop selection criteria for BC Athletic Trail & Mountain team for National Championships.

- 4. Cross Country**
 - Increase the participation numbers in Regional Cross Country Series
 - Support clubs to introduce new events for 2024 and future years

- 5. Sun Run**
 - Support the Sun Run with elite athlete coordination.

2024 Highlights

- **72** events have been sanctioned with BC Athletics with 90,000 participants.
- **9** Athletics Canada Road Race label or World Sanctioned events.
- **40** road race course measured and certified events.
- Raised performance results in BC Athletics Road Championships, including a course record at the BC Athletics 10K Championships.
- **21** BC athletes have been or will be part of the BC Road, Trail, and Mountain teams.
- **44** BC athletes will be named to the BC Athletics Cross Country team at the Canadian Cross Country Championships in November at London, ON.
- A 25% increase in the Vancouver Sun Run Elite athlete standard finish times from 2023.

Opportunities for 2025

- Develop a pathway for Road Course Measurement certification to train and certify more road course measurers in BC.
- Continue to promote officials development at Road, Cross Country, and Trail races.
- Continue to promote the Community Road & Trail membership to non stadia running community.
- Promote the Whistler 50 Relay & Ultra as a introduction to BC Athletics.
- Introduce a BC Athletics club team championship in the BC Road Running championships.
- Raising the standards on all BC Teams but also encouraging those athletes on the cusp of selection to be part of future teams.
- Support BC Road Running events to bid for future Canadian Road Race Championships.