

BCA Athletics Masters Strategic Plan – January 2022

- **Support Participation and Development**
 - Encourage the creation of masters groups in every club
 - Work with CMA/AC to create coaches training for masters athletes
 - Encourage masters athletes to become level 1 and 2 officials
 - Include masters events in all appropriate competitions
 - Obtain host clubs for all masters championships
 - Create more masters only clubs
 - Support recognition of athletes, officials and administrators
 - Monthly awards
 - Yearly awards
 - Records
- **Enhance Internal and External Relations**
 - Improve website communication (need some volunteers for content)
 - Work with CMA/AC for event coordination
 - Support CMA for national and international events
- **Grow & Enhance Organizational Excellence**
 - Add new members to the Masters Committee
 - Develop succession plans for members of committee

Submitted by Jake Madderom – Chair – Masters Committee