



Board Report

Clifton Cunningham

Technical Manager, Road & Cross Country

Friday, January 16, 2020

Period of November 1 to January 17

Events Attended (since last board meeting)

- National Cross Country Championships
- Pioneer 8k
 - BC Athletics 8k Provincial Road Championships
- Icebreaker 8k

Strategic Plan Activities

Technical Leadership – Event Directors

- Continue to work with Triathlon BC and Jordan Myers on the conference taking place on March 7. It is open to all event directors track, road, cross or trail. A registration fee of \$15 includes lunch.
- Topics will include –
 - **Event Sponsorship**
 - **Developing Community Engagement**
 - **Event Basics**
 - **Event Risk Management**
 - **Social and Traditional Media**
- If you have ideas for speakers on any of these topics please let Clif know. We are also looking for event sponsors to help dilute costs.

Competition

- **BC Athletics 8k Championships – Harriers Pioneer 8k; January 12**
 - 43 members took part
 - Female Champions – Natasha Wodak 25:55 (1), Natalia Hawthorne (2), Julia Howley (3)
 - Male Champions – James Lam 24:23 (1), Blair Johnston (2), Joel De Schiffart (3)
 - Maurice Tarrant set a new M90-94 Canadian Record at 1:13:09 (1:12:44 chip time)
- **National Cross Country Championships**
 - Organization of a full team for the Championship, with travel support. Assist as Team Manager weekend of.
 - See event write up on our blog at - <https://www.bcatletics.org/News/bc-round-up-athletics-canada-cross-country-championships/2943/>



- **BC Super Series**
 - 2019 awards presentation took place, in conjunction with Vancouver Marathon Society Event
 - 2019 Winners were Rob Watson and Natasha Wodak
 - The 2020 BC Super Series has started with the first two events already taken place.
 - Completed – Pioneer 8k (Jan 12), Icebreaker 8k (Jan 19)
 - Up Next – First Half Marathon (Feb 9), St. Patrick’s Day 5k (Mar 14 – Also the 5k Championships)
- **BC Team National Championships – Team Criteria**
 - National Team Criteria for the Road Championships is in process and will be published mid-February
 - National Road Championships are –
 - Ottawa Marathon Weekend 10k – May 23
 - Manitoba Marathon Half Marathon – June 14
 - Scotiabank Toronto Waterfront Marathon – October 18
- **Pan Am Cross Country Cup**
 - Taking place in Victoria on February 29, at the Westin Bear Mountain Golf Resort & Spa. Talking with organizers, 8 countries have confirmed for the Pan Am Championship.
 - Can Am Masters competition is being held, any member of BCA / AC will score for Canada, as any member of USATF will score for the USA.
 - An all-comers youth event is also being hosted.
 - The event is looking for registrants and volunteers. More information can be found on their website at <http://www.panamxccup2020.com>
- **Pacific Distance Carnival**
 - Continuing work with Mile2Marathon, BC Endurance Project and the Technical Director of Track & Field to organize the Pacific Distance Carnival and 10,000m National Championships.

Organizational Capacity – Communications

- **Event Calendar** – a draft events calendar for Road and Cross has been published. Dates are being revised and confirmed as Event Directors finalize their events. 2020 sanctioning applications are starting to come in.
- **Revenue Generation** – the Whistler 50 had an increase in participation and decrease in expenses by simplifying the event structure. An increase in profit is expected as the final accounting is reconciled. The Race Director has expressed interest in renewing contract.

Organizational Capacity – Volunteers and Recognition

- **Annual Awards** - Working with the Road Running and Cross Country Committees to select the runners of the year in each discipline and with the BC Athletics staff to select other award winners. Assist with the communication of award winners through social media channels.