
Events & Promotions Board Member Report | 2022

Submitted: Jordan Myers, Board Member – Jan 13

Summary of Activities:

- BC Events & Competitions Attended Q4 & Q1 (Oct-Jan) 2021-22
 - Granville Island Turkey Trot | Oct 11
 - Whistler 50 | Oct 16
 - Squamish 50 | Oct 16-17
 - UBC Great Trek | Oct 23
 - Mo Miler – Stach Dash 5k | Nov 10
 - Gunner Shaw XC Classic | Dec 4
 - The Big Elf Run | Dec 11
 - Chilly Chase | Jan 23 *

** event has not happened at time of writing*

- Did not attend November Board Meeting
- Continue supporting BCA staff & clubs with a number of activities and in person events for the winter & spring

Initiatives and Plans:

- (ongoing) – Nothing to report, below is an overview of regular activities aligned with strat plan.
 - Technical Leadership – Event Directors: assist RD's with questions regarding current PHO & AC/ BC Athletics guidance regarding COVID safety measures, sanctioning events & certifying courses
 - Competition – Membership: Continue to attend events (if happening) & advocate and educate attendees on the benefits of a BCA membership
 - Organizational Capacity – PSO Partnerships: assist staff with their initiatives and events and encourage increased volunteerism throughout the province as needed
 - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes