

BC Athletics Board Meeting – Introductory Programs Report

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June 18, 2019

Run Jump Throw Wheel Course Calendar (since April 2019)

<u>Events</u>	<u>Type</u>	<u>Location</u>	<u>Date</u>	<u>Attendees</u>
Teacher Instructor Course	NCCP	Smithers	May /19	16
Coach Developer Upgrading	Pro-D	Burnaby	June/19	1
Community Leader Course	NCCP	Richmond	Upcoming - June/19	-
Athletic Leader Course	NCCP	Victoria	Upcoming – Oct/19	-
Teacher Instructor Course	NCCP	Ahousaht	Upcoming – Sept/19	-
Teacher Instructor Course	NCCP	Alexis Creek	Upcoming – Oct/19	-
Teacher Instructor Course	NCCP	Armstrong	Upcoming – Oct/19	-
Coach Developer Training	NCCP	TBA	Upcoming – Fall/19	-

Run Jump Throw Wheel Direct Delivery Calendar (since April 2019) *

<u>Events</u>	<u>Location</u>	<u>Date</u>	<u>Participants</u>
Surrey Schools #1	Surrey	April/19	392
BMO Vancouver Marathon Kids Run	Vancouver	May/19	506
Canucks Autism Network Sports Day	Vancouver	May/19	400
Surrey Schools #2	Surrey	May/19	53
Olympic Day at the Richmond Oval	Richmond	June/19	2000
BlueShore Financial Longest Day	Vancouver	June/19	50
Queensborough Children’s Festival	New Westminster	June/19	100
Surrey Schools #3	Surrey	June/19	18
Harry Jerome Track Classic	Burnaby	Upcoming – June/19	-
Burnaby Camp - Swangard #1	Burnaby	Upcoming – July/19	-
Burnaby Camp - #2	Burnaby	Upcoming – July/19	-
KidsWorld RJTW Try It	New Westminster	Upcoming – Aug/19	-
Burnaby Camp - Confederate Park	Burnaby	Upcoming – Aug/19	-

* Led by BC Athletics

Strategic Plan Activities

Athlete Development

- I. Club Programs
 - U6 Program
 - Investigating potential for U6 club programming
 - Track Rascals
 - Investigating opportunities for Track Rascal recognition program to create greater branding and promotion of program
 - Junior Development
 - Working with individual clubs to help increase program capacity
 - Updated and published Junior Development T&F/XC Manual for 2019
 - Re-introducing Junior Development Top 10 Performance Books for web posting
- II. Recreation Programs
 - Continuing to develop multi-sport partnerships for greater RJTW delivery opportunities
- III. School Programs
 - Continuing to promote and deliver RJTW Direct Deliveries
 - Continuing to promote and deliver RJTW Teacher Pro-D Workshops
 - Continuing to promote and deliver RJTW PE Student Leadership Workshops
 - Continuing to develop framework to connect schools with their local clubs for networking, coach mentoring, club promotion, and Athletic promotion opportunities
 - Conducting survey of elementary school track & field programs to assess programming offered and opportunities for BC Athletics involvement at branch or club level

Technical Leadership

- I. Coaches
 - In collaboration with Coach Developer Lead, have developed the BC Athletics RJTW Coach Developer Team
 - Upgrading to be hosted in August 2019 to familiarize current coach developers with updates to the RJTW courses and evaluations requirements
 - RJTW Coach Developer training to be scheduled for those interested in becoming Learning Facilitators and Coach Evaluators; targeting Fall 2019

Competition

- I. Promotion of Junior Development summer Championship events (Pentathlon and Track & Field) has occurred through BC Athletics website and social media channels

Organizational Capacity

- I. Revenue Generation
 - Applied for:
 - i. BC Sport Participation Program: Community Sport Program Development Fund – awaiting granting decision
 - ii. BC Sport Participation Program: Provincial Sport Development Fund – awaiting granting decision

II. Communication & Marketing

- Updating Introductory Programs pages on BC Athletics websites to declutter website and create greater ease in navigating website
- Updated Introductory Programs promotional handouts to better market programs
- Have increased use of social media to promote BC Athletics introductory programs; have also seen increased social media content by some member clubs

III. Partnerships

- Continuing to partner with BC Wheelchair Basketball for the use of sports chairs to deliver RJTW Wheel module