



Report to the BC Athletics Board of Directors

Clifton Cunningham

Technical Manager Road and Cross Country Running

Events Attended

- Icebreaker 8k (8k Championships)
- BC Athletics Annual Awards
- Race Directors Summit
- Sport BC Awards
- St Patrick's Day 5k (5k Championships)
- Vancouver Sun Run
 - Two day event expo
- Times Colonist 10k (10k Championships)
 - Three day event expo
- BMO Vancouver Marathon (Marathon Championships)
 - Two day event expo
- Athletics Canada AGM
 - Canadian 10km Road Championships
 - Ottawa Race Weekend
- Vancouver Island Running Association AGM
- Pacific Distance Carnival

Strategic Plan Activities

Technical Leadership – Event Directors

- Race Directors conference took place March 2nd in conjunction with Triathlon BC. Aim is for about 50 event directors. The event will be held at Fortius. Speakers are being finalized.
 - Topics included: Volunteer Management and Training, Brand Building, Event Tourism, Gender Identity and Inclusivity, Event Cancellation, Maximizing Media Exposure
 - Update 42 Race Directors attended and feedback has all been positive. A 2020 date of March 6th has been booked to again host the event at Fortius.
 - Planning topics and speakers will begin in June.

Competition

- **Pacific Distance Carnival**
 - 10,000m Canadian Championships and the Hertz Pacific Distance Carnival, took place on June 13 at Swangard Stadium in Burnaby.
 - Good support from sponsors of the event, secured grants from viaSport, Tourism BC and Sport Burnaby.
 - 316 registrants across the 1500m, 5000m and Championship 10,000m
 - 40 volunteers and 16 officials



- Great reviews and feedback from the event. Photos available on the BCA Facebook and Instagram pages.
- <http://www.pacificdistancecarnival.com>
- **BC Championships 2019**
 - **8k – Kajaks Icebreaker 8k, January 20**
 - Kevin Coffey (1st), Anthony Tomsich (2nd), Max Trummer (3rd)
 - Andrea Lee (1st), Jen Moroz (2nd), Emma Chadsey (3rd)
 - Event registrations were up over 2018.
 - Eligible finishers 61 in 2019 vs 53 2018.
 - **5k – St Patrick’s Day 5k, March 16**
 - John Gay (1st) New BC All-Comers record 14:06, Justin Kent (2nd), Kieran Lumb (3rd)
 - Natasha Wodak (1st), Robyn Mildren (2nd), Lindsay Carson (3rd)
 - New Canadian All-Comers record 15:28 Sarah Inglis, BCA membership was expired at time of competition.
 - Finisher numbers were down slightly.
 - 131 eligible members took part, vs 134 in 2018.
 - **10k – TC10k, April 28**
 - Matt Noseworthy (1st), Andrew Russell (2nd), Nick Walker (3rd)
 - Sarah Inglis (1st), Malindi Elmore (2nd), Robyn Mildren (3rd)
 - Finisher numbers up over 2018.
 - 33 eligible members vs 35 in 2018.
 - **Marathon – BMO Vancouver Marathon, May 5**
 - Rob Watson (1st), Craig McMillan (2nd), Chris Napier (3rd)
 - Catrin Jones (1st), Cheryl Pepin (2nd), Claudia Edwards (3rd)
 - Finisher numbers up over 2018.
 - 42 eligible members vs 34 in 2018.
 - **Half – Goodlife Fitness Victoria Half Marathon, October 13**
 - **Cross Country – 2019 / 2020 – Prairie Inn Harriers, Victoria**, fourth weekend October
Did a walkthrough of course with RD while at Pioneer 8k in January and another in April when on Island for TC10k.
 - **National XC – 2019 / 2020 – Abbotsford**, last weekend of November.
- **BC Super Series** – 8 of 12 races complete, finisher numbers are up in 6 of 8. See numbers below.
- **Vancouver Sun Run** – Event went well, developed and managed the elite field. Staffed BC Athletics expo booth at packet pickup. Managing prize money process.
- **National Championships**
 - **10k Ottawa, May 28** – BCA office was in attendance. BC Team – Justin Kent (2nd), Brendan Wong (6th), Robyn Mildren (7th). Notable BC Performances – Dylan Wykes (1st), Kevin Coffey (8th), Natasha Wodak (1st), Malindi Elmore (2nd), Kinsey Middleton (6th)
 - **Half Marathon Winnipeg, June 16** – BC Team - Dylan Wykes (4th), Dayna Pidhoresky (2nd), Robyn Mildren (3rd). Notable BC performances - Malindi Elmore (1st)



- **5k Toronto, September**
- **Marathon Toronto, October**

Organization Capacity - Communication

- **Event Calendar** – calendar is being updated regularly, working towards the most complete listing of events in BC.
- **Communication with high performance athletes** regarding elite entry opportunities for Championships and Super Series events. Communication of the BC Team opportunities coming up at National Championships.
- **Marketing & Promotion** – BC Super Series promotions being executed on Social Media to drive participation and awareness of the series, sanctioned & certified events and what that means. Putting promotion behind member accomplishments. Pacific Distance Carnival has separate marketing budget, funded by the event sponsors to promote the event.
- **Vancouver Sun Run** – used Supporting Sponsor advertising opportunities to communicate member value and why people should join BC Athletics.
- **Expo Booths** – two day booth at Vancouver Sun Run packet pickup, upcoming two day booths at both the TC10k and BMO Vancouver Marathon. Always looking for people to volunteer time in the booths.
- **Virtual Race Bags** – using the opportunities to promote BCA in event digital race bags. Vancouver Sun, Scotiabank Vancouver Half Marathon.
- **BC Endurance Project XC Camp** – Camp details have been arranged and registration open now. 24 registered, 44 is the camp cap.



2019 Race Calendar

Year	Races in Calendar	Finishers	Sanctioned Events	Certified Events	Sanctioned Runners
2019	345	TBD	162	29	TBD
2018	356	168,570	160	32	120,633
2017	362	159,644	160	41	124,167

2019 Race Calendar – Jan 1-May 31

Year	Races in Calendar	Finishers	Sanctioned Events	Certified Events	Sanctioned Runners
2019	113	89450	52	18	TBD
2018	119	91694	53	16	84366
2017	118	83880	53	21	82058

BC Super Series Participation

	Race	2019 Finishers	2018 Finishers	2017 Finishers
1	Harriers Pioneer 8K	547	481	492
2	Steveston Icebreaker 8K*	371	308	242*
3	“First Half” Half Marathon	1,842	1,535	0**
4	St Patrick’s Day 5K	1,226	1,404	1,206
5	Vancouver Sun Run 10K	33,878	33,788	32,586
6	TC10K	7540	6,796	6,832
7	Vancouver Marathon	4236	3,757	3,577*
	2017 Vancouver Half			6557
8	Longest Day 5k	713	737	752
9	Scotiabank Vancouver Half Marathon		3504	3500
10	Summerfast 10k		402	419
11	Under Armour Eastside 10k		2434	2158
12	Goodlife Fitness Victoria Half Marathon		2748	2628*
	2017 Victoria Full			1068
			57,894	55,570

* Races in 2017, marked *, were not in the series 2017. ** “First Half” Half Marathon was cancelled in 2017.

BC Championship Participation

Championships	2019 Eligible Finishers			2018 Eligible Finishers		2017 Eligible Finishers		2016 Eligible Finishers	
	M	F	Total Finishers	M	F	M	F	M	F
5K	79	52	1226	77	57	63	41	63	44
8K	33	28	371	32	21	14	6	14	12
10K	19	14	7540	19	16	44	26	57	34
Half Marathon				18	20	29	24	27	16
Marathon	27	15	4236	26	8	13	9	12	13

5K Championship hosted by St Patrick’s Day 5K all years. 8K Champs Midsummer 8k (16/17), Steveston Icebreaker 8K (18/19). 10K Champs Eastside 10K (16-17), TC10K (18-19). Half Marathon was Vancouver Marathon (16-17), Victoria Marathon (18-19). Marathon hosted by Victoria Marathon (16-17), and Vancouver Marathon (18-19).