
Events & Promotions Board Member Report | 2019 Q2 Board Report

April, 2019 | Submitted: Jordan Myers, Board Member

Summary of Activities:

- **BC Events & Competitions Attended Q1 (Jan-April)**
 - MEC Vancouver Road Race ONE | Jan 26
 - First Half – Half Marathon | Feb 10
 - Run Ridge Run | Feb 23
 - RunGo Dash for Dogs | Feb 26
 - BC Race Director's Conference | Mar 2
 - WestVan Run 10k | Mar 3
 - *Shammrock Run | Mar 17 – Portland, OR
 - MEC Vancouver Trail Race ONE | Apr 7
 - 35th Vancouver Sun Run | April 14
 - *Oiselle Tenacious 10 (10mi/10k) – Seattle, WA
 - 30th Times Colonist 10k | April 28

- RD Conference - lots of good feedback form the 2nd joint PSO event. A worthwhile resource for race organizers that has room for growth. Potential dates & sponsorship are being discussed for 2020. Looking forward to assisting in the development of this weekend and networking opportunity.

Initiatives and Plans:

- **(ongoing)**
 - Technical Leadership – Event Directors: assist RD's with questions regarding certifying a course & sanctioning events. Assist staff with joint PSO (TriBC & BCA) RD Conference – March 2, 2019 at Fortius
 - Competition – Membership: Continue to attend events & advocate and educate attendees on the benefits of a BCA membership
 - Organizational Capacity – PSO Partnerships: assist staff with initiatives and events and encourage increased volunteerism
 - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes